

BLACK

DOOH demands *sneaking up on you?*

We're here to help.



We understand all too well what happens when High Definition, let alone *4K digital out-of-home production* gets plopped in your lap — already behind schedule to deliver files and left scrambling to organize resources. And what? You want what specs and which formats delivered? Too much.

At BLACK, we want to make *DOOH production easy and worry-free*, by providing a simple and affordable DOOH production service so you can make deadlines and still be on budget.

Just think of us as an extension of your production team.

WHAT CAN WE DO FOR YOU? CHECK IT OUT:

- Don't have any ad material? We can do it all for you — from creative development through design and production, including animation services.
- Need to adapt a print campaign? We can adapt and produce, while applying DOOH best practices and animation.
- Don't have access to the resources to render your current video assets to meet specifications? Send 'em over!
- Have European video, trouble with frame rates or just plain quality issues — we can help.
- Have DOOH buys on other networks? Send us the specs and we'll help you with those too!

We can offer reasonable rates because of our level of expertise and efficient creative and production teams. The average cost to adapt your creative for a Billy Bishop digital feature is only in the **\$100's rather than the \$1000's** — many of our agency clients have told us that we are cheaper than their in-house services!

*Drop us a line,
we're here to help!*

Contact your **sales rep** or email us at **awagner@black-co.com**